WHAT IS CLAIMED IS:

1. A cosmetic composition comprising, in a physiologically acceptable medium, at least one high viscosity phenylsilicone oil having a viscosity greater than or equal to 500 cSt, and

at least one non-volatile hydrocarbon oil having a molecular mass of more than 500 g/mol,

wherein the composition has an average gloss of more than 100 out of 200, and a post-trial staying power of more than 40 out of 100.

2. The composition according to Claim 1, wherein the at least one non-volatile hydrocarbon oil is chosen from linear fatty acid esters, polyesters of fatty alcohols, and polyacids with or without hydroxyl groups.

3. The composition according to Claim 1, wherein the at least one non-volatile hydrocarbon oil is chosen from hydroxyl-containing polyesters.

4. The composition according to claim 3, wherein said hydroxyl-containing polyesters are chosen from polyesters of fatty monoalcohols and hydroxyl-containing polycarboxylic acids.

5. The composition according to Claim 1, wherein the at least one non-volatile hydrocarbon oil has a total carbon number ranging from 30 to 70.

6. The composition according to Claim 1, wherein the at least one non-volatile hydrocarbon oil is chosen from pentaerythrityl tetrapelargonate, diisostearyl malate, tridecyl trimellitate, triisocetyl citrate, pentaerythrityl tetraisononanoate, glyceryl triisostearate, glyceryl 2-tridecyl tetradecanoate, and pentaerythrityl tetraisostearate.

7. The composition according to Claim 1, wherein the at least one non-volatile hydrocarbon oil is present in an amount ranging from 5 to 99% by weight, relative to the total weight of the composition.

8. The composition according to Claim 7, wherein the at least one non-volatile hydrocarbon oil is present in an amount ranging from 10 to 60% by weight, relative to the total weight of the composition.

9. The composition according to Claim 8, wherein the at least one non-volatile hydrocarbon oil is present in an amount ranging from 15 to 50% by weight, relative to the total weight of the composition.

10. The composition according to Claim 1, wherein the at least one high viscosity phenylsilicone oil has a viscosity at 25°C ranging from 500 to 10 000 cSt.

11. The composition according to Claim 10, wherein the at least one high-viscosity phenylsilicone oil has a viscosity at 25°C ranging from 600 to 5 000 cSt.

12. The composition according to Claim 11, wherein the at least one high viscosity phenylsilicone oil has a viscosity at 25°C ranging from 600 to 3 000 cSt.

13. The composition according to Claim 1, wherein the at least one high viscosity phenylsilicone oil is present in an amount ranging from 5 to 99% by weight, relative to the total weight of the composition.

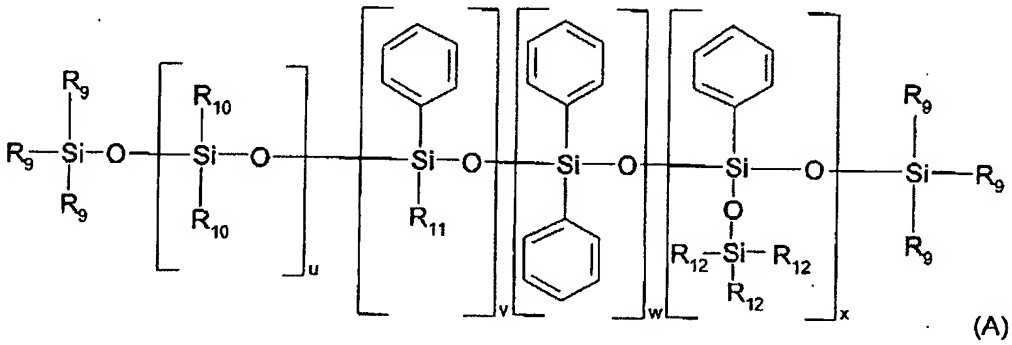
14. The composition according to Claim 1, further comprising at least one low viscosity phenylsilicone oil having a viscosity of less than 500 cSt.

15. The composition according to Claim 14, wherein the at least one low viscosity phenylsilicone oil has a viscosity at 25°C ranging from 5 to 500 cSt.

16. The composition according to Claim 15, wherein the at least one low-viscosity phenylsilicone oil has a viscosity at 25°C ranging from 5 to 300 cSt.

17. The composition according to Claim 16, wherein the at least one low-viscosity phenylsilicone oil has a viscosity at 25°C ranging from 5 to 100 cSt.

18. The composition according to Claim 14, wherein the at least one high-viscosity phenylsilicone oil and/or the at least one low-viscosity phenylsilicone oil are chosen from the oils of formula (A):



(A)

wherein:

- R_9 and R_{12}, which may be identical or different, are chosen from C_1-C_{30} alkyl radicals, aryl radicals, and aralkyl radicals,

- R_{10} and R_{11}, which may be identical or different, are chosen from C_1-C_{30} alkyl radicals and aralkyl radicals,

- u, v, w and x, which may be identical or different, are integers ranging from 0 to 900,

with the provisos that the sum of v+w+x is other than 0, and that the sum of u+v+w+x ranges from 1 to 900.

19. The composition according to Claim 18, wherein the sum of u+v+w+x ranges from 1 to 800.

20. The composition according to Claim 14, wherein the at least one low-viscosity phenylsilicone oil is present in an amount ranging from 5 to 99% by weight, relative to the total weight of the composition.

21. The composition according to Claim 14, wherein the ratio by weight between the at least one low-viscosity phenylsilicone oil and the at least one high-viscosity silicone oil ranges from 1/10 to 10/1.

22. The composition according to Claim 21, wherein the ratio by weight between the at least one low-viscosity phenylsilicone oil and the at least one high-viscosity silicone oil ranges from 2/10 to 10/2.

23. The composition according to Claims 22, wherein the ratio by weight between the at least one low-viscosity phenylsilicone oil and the at least one high-viscosity silicone oil ranges from 3/10 to 10/5.

24. The composition according to Claim 1, wherein said composition is in a form chosen from an exoskeletal appendage makeup product, a lip care and/or makeup product, a body care and/or makeup product, and a face care and/or makeup product.

25. The composition according to claim 24, wherein said composition is in the form of a lip makeup product.

26. The composition according to claim 25, wherein said composition is in anhydrous form.

27. A cosmetic composition comprising, in a physiologically acceptable medium,

a) at least one high viscosity phenylsilicone oil having a viscosity greater than or equal to 500 cSt,

b) at least one non-volatile hydrocarbon oil having a molecular mass of more than 500 g/mol, which is soluble or dispersible in the at least one silicone oil, and

c) at least one rheological agent chosen from silicone waxes.

28. The composition according to Claim 27, wherein the at least one non-volatile hydrocarbon oil is chosen from linear fatty acid esters, polyesters of fatty alcohols, and polyacids with or without hydroxyl groups.

29. The composition according to Claim 27, wherein the at least one non-volatile hydrocarbon oil is chosen from hydroxyl-containing polyesters.

30. The composition according to Claim 29, wherein said hydroxyl-containing polyesters are chosen from polyesters of fatty monoalcohols and hydroxyl-containing polycarboxylic acids.

31. The composition according to Claim 27, wherein the at least one non-volatile hydrocarbon oil has a total carbon number ranging from 30 to 70.

32. The composition according to Claim 27, wherein the at least one non-volatile hydrocarbon oil is chosen from pentaerythrityl tetrapelargonate, diisostearyl malate, tridecyl trimellitate, triisocetyl citrate, pentaerythrityl tetraisononanoate, glyceryl triisostearate, glyceryl 2-tridecyl tetradecanoate, and pentaerythrityl tetraisostearate.

33. The composition according to Claim 27, wherein the at least one non-volatile hydrocarbon oil is present in an amount ranging from 5 to 99% by weight, relative to the total weight of the composition.

34. The composition according to Claim 33, wherein the at least one non-volatile hydrocarbon oil is present in an amount ranging from 10 to 60% by weight, relative to the total weight of the composition.

35. The composition according to Claim 34, wherein the at least one non-volatile hydrocarbon oil is present in an amount ranging from 15 to 50% by weight, relative to the total weight of the composition.

36. The composition according to Claim 27, wherein the at least one high viscosity phenylsilicone oil has a viscosity at 25°C ranging from 500 to 10 000 cSt.

37. The composition according to Claim 36, wherein the at least one high-viscosity phenylsilicone oil has a viscosity at 25°C ranging from 600 to 5 000 cSt.

38. The composition according to Claim 37, wherein the at least one high viscosity phenylsilicone oil has a viscosity at 25°C ranging from 600 to 3 000 cSt.

39. The composition according to Claim 27, wherein the at least one phenylsilicone oil is present in an amount ranging from 5 to 99% by weight, relative to the total weight of the composition.

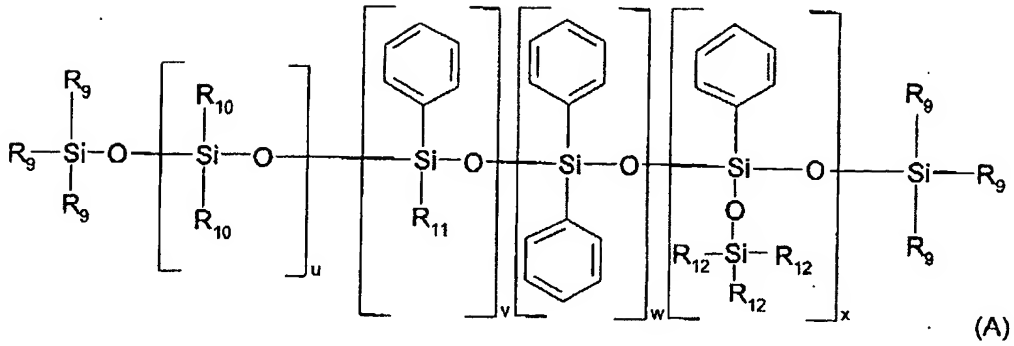
40. The composition according to Claim 27, further comprising at least one low viscosity phenylsilicone oil having a viscosity of less than 500 cSt.

41. The composition according to Claim 40, wherein the at least one low viscosity phenylsilicone oil has a viscosity at 25°C ranging from 5 to 500 cSt.

42. The composition according to Claim 41, wherein the at least one low-viscosity phenylsilicone oil has a viscosity at 25°C ranging from 5 to 300 cSt.

43. The composition according to claim 42, wherein the at least one low-viscosity phenylsilicone oil has a viscosity at 25°C ranging from 5 to 100 cSt.

44. The composition according to Claim 40, wherein the at least one high-viscosity phenylsilicone oil and/or the at least one low-viscosity phenylsilicone oil are selected from the oils of formula (A):



(A)

wherein:

- R_9 and R_{12}, which may be identical or different, are chosen from C_1-C_{30} alkyl radicals, aryl radicals, and aralkyl radicals,

- R_{10} and R_{11}, which may be identical or different, are chosen from C_1-C_{30} alkyl radicals and aralkyl radicals,

- u, v, w and x, which may be identical or different, are integers ranging from 0 to 900,

with the provisos that the sum of v+w+x is other than 0, and that the sum of u+v+w+x ranges from 1 to 900.

45. The composition according to Claim 44, wherein the sum of u+v+w+x ranges from 1 to 800.

46. The composition according to Claim 40, wherein the at least one low-viscosity phenylsilicone oil is present in an amount ranging from 5 to 99% by weight, relative to the total weight of the composition.

47. The composition according to Claim 40, wherein the ratio by weight between the at least one low-viscosity phenylsilicone oil and the at least one high-viscosity silicone oil ranges from 1/10 to 10/1.

48. The composition according to Claim 47, wherein the ratio by weight between the at least one low-viscosity phenylsilicone oil and the at least one high-viscosity silicone oil ranges from 2/10 to 10/2.

49. The composition according to Claim 48, wherein the ratio by weight between the at least one low-viscosity phenylsilicone oil and the at least one high-viscosity silicone oil ranges from 3/10 to 10/5.

50. The composition according to Claim 27, wherein the at least one rheological agent is present in an amount ranging from 0.1 to 65% by weight, relative to the total weight of the composition.

51. The composition according to Claim 50, wherein the at least one rheological agent is present in an amount ranging from 1 to 50% by weight, relative to the total weight of the composition.

52. The composition according to Claim 51, wherein the at least one rheological agent is present in an amount ranging from 3 to 40% by weight, relative to the total weight of the composition.

53. The composition according to Claim 52, wherein the at least one rheological agent is present in an amount ranging from 5 to 30% by weight, relative to the total weight of the composition.

54. The composition according to Claim 27, wherein the silicone waxes are chosen from alkyldimethicones and alkoxydimethicones having an alkyl or alkoxy chain comprising from 10 to 45 carbon atoms, poly(di)methylsiloxane esters which are solid at 30°C and whose ester chain comprises at least 10 carbon atoms, and di(1,1,1-trimethylolpropane) tetrastearate.

55. The composition according to Claim 27, further comprising at least one apolar hydrocarbon wax chosen from paraffin, lignite wax, microcrystalline wax, ceresin, ozokerite, synthetic waxes, and Fischer-Tropsch waxes.

56. The composition according to Claim 55, wherein the synthetic waxes are chosen from the polyethylene waxes obtained from the polymerization or copolymerization of ethylene.

57. The composition according to Claim 27, wherein said composition is in a form chosen from an exoskeletal appendage makeup product, a lip care and/or makeup product, a body care and/or makeup product, and a face care and/or makeup product.

58. The composition according to Claim 57, wherein said composition is in the form of a lip makeup product.

59. The composition according to claim 58, wherein said composition is in anhydrous form.

60. A cosmetic composition comprising, in a physiologically acceptable medium,

a) at least one high viscosity phenylsilicone oil having a viscosity greater than or equal to 500 cSt,

b) at least one non-volatile hydrocarbon oil having a molecular mass of more than 600 g/mol, and

c) a particulate phase,

wherein said composition contains less than 5% by weight, relative to the total weight of the composition, of a volatile oil.

61. The composition according to Claim 60, wherein the at least one non-volatile hydrocarbon oil is chosen from linear fatty acid esters, polyesters of fatty alcohols, and polyacids with or without hydroxyl groups.

62. The composition according to Claim 61, wherein the at least one non-volatile hydrocarbon oil is chosen from hydroxyl-containing polyesters.

63. The composition according to claim 62, wherein said hydroxyl-containing polyesters are chosen from polyesters of fatty monoalcohols and hydroxyl-containing polycarboxylic acids.

64. The composition according to Claim 60, wherein the at least one non-volatile hydrocarbon oil has a total carbon number ranging from 30 to 70.

65. The composition according to Claim 60, wherein the at least one non-volatile hydrocarbon oil is chosen from pentaerythrityl tetrapelargonate, diisostearyl malate, tridecyl trimellitate, triisocetyl citrate, pentaerythrityl tetraisononanoate, glyceryl triisostearate, glyceryl 2-tridecyl tetradecanoate, and pentaerythrityl tetraisostearate.

66. The composition according to Claim 60, wherein the at least one non-volatile hydrocarbon oil is present in an amount ranging from 5 to 99% by weight, relative to the total weight of the composition.

67. The composition according to Claim 66, wherein the at least one non-volatile hydrocarbon oil is present in an amount ranging from 10 to 60% by weight, relative to the total weight of the composition.

68. The composition according to Claim 67, wherein the at least one non-volatile hydrocarbon oil is present in an amount ranging from 15 to 50% by weight, relative to the total weight of the composition.

69. The composition according to Claim 60, wherein the at least one high viscosity phenylsilicone oil has a viscosity at 25°C ranging from 500 to 10 000 cSt.

70. The composition according to Claim 69, wherein the at least one high-viscosity phenylsilicone oil has a viscosity at 25°C ranging from 600 to 5 000 cSt.

71. The composition according to Claim 70, wherein the at least one high viscosity phenylsilicone oil has a viscosity at 25°C ranging from 600 to 3 000 cSt.

72. The composition according to Claim 60, wherein the at least one phenylsilicone oil is present in an amount ranging from 5 to 99% by weight, relative to the total weight of the composition.

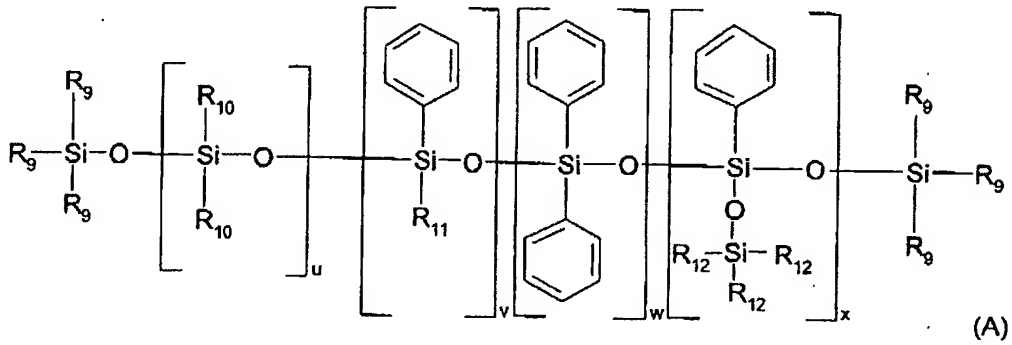
73. The composition according to Claim 60, further comprising at least one low viscosity phenylsilicone oil having a viscosity of less than 500 cSt.

74. The composition according to Claim 73, wherein the at least one low viscosity phenylsilicone oil has a viscosity at 25°C ranging from 5 to 500 cSt.

75. The composition according to Claim 74, wherein the at least one low-viscosity phenylsilicone oil has a viscosity at 25°C ranging from 5 to 300 cSt.

76. The composition according to Claim 75, wherein the at least one low-viscosity phenylsilicone oil has a viscosity at 25°C ranging from 5 to 100 cSt.

77. The composition according to Claim 73, wherein the at least one high-viscosity phenylsilicone oil and/or the at least one low-viscosity phenylsilicone oil are chosen from the oils of formula (A):



(A)

wherein:

- R_9 and R_{12}, which may be identical or different, are chosen from C_1-C_{30} alkyl radicals, aryl radicals, and aralkyl radicals,

- R_{10} and R_{11}, which may be identical or different, are each chosen from C_1-C_{30} alkyl radicals and aralkyl radicals,

- u, v, w and x, which may be identical or different, are integers ranging from 0 to 900,

with the provisos that the sum of v+w+x is other than 0, and that the sum of u+v+w+x ranges from 1 to 900.

78. The composition according to Claim 77, wherein the sum of u+v+w+x ranges from 1 to 800.

79. The composition according to Claim 73, wherein the at least one low-viscosity phenylsilicone oil is present in an amount ranging from 5 to 99% by weight, relative to the total weight of the composition.

80. The composition according to Claim 73, wherein the ratio by weight between the at least one low-viscosity phenylsilicone oil and the at least one high-viscosity silicone oil ranges from 1/10 to 10/1.

81. The composition according to Claim 80, wherein the ratio by weight between the at least one low-viscosity phenylsilicone oil and the at least one high-viscosity silicone oil ranges from 2/10 to 10/2.

82. The composition according to Claim 81, wherein the ratio by weight between the at least one low-viscosity phenylsilicone oil and the at least one high-viscosity silicone oil ranges from 3/10 to 10/5.

83. The composition according to Claim 60, wherein the particulate phase comprises pigments and/or nacres and/or fillers.

84. The composition according to Claim 60, wherein the particulate phase is present in an amount ranging from 0.01 to 60% by weight, relative to the total weight of the composition.

85. The composition according to Claim 84, wherein the particulate phase is present in an amount ranging from 5 to 25% by weight, relative to the total weight of the composition.

86. The composition according to Claim 60, wherein said composition is in a form chosen from an exoskeletal appendage makeup product, a lip care and/or makeup product, a body care and/or makeup product, and a face care and/or makeup product.

87. The composition according to claim 86, wherein said composition is in the form of a lip makeup product.

88. The composition according to claim 87, wherein said composition is in anhydrous form.

89. A cosmetic composition comprising, in a physiologically acceptable medium, at least one high viscosity phenylsilicone oil having a viscosity of greater than or equal to 500 cSt, and at least one non-volatile hydrocarbon oil having a molecular mass of more than 600 g/mol, the at least one hydrocarbon oil being soluble or dispersible in the at least one phenylsilicone oil.

90. The composition according to Claim 89, wherein the at least one non-volatile hydrocarbon oil is chosen from linear fatty acid esters, polyesters of fatty alcohols, and polyacids with or without hydroxyl groups.

91. The composition according to Claim 90, wherein the at least one non-volatile hydrocarbon oil is chosen from hydroxyl-containing polyesters.

92. The composition according to Claim 91, wherein said hydroxyl-containing polyesters are chosen from polyesters of fatty monoalcohols and hydroxyl-containing polycarboxylic acids.

93. The composition according to Claim 89, wherein the at least one non-volatile hydrocarbon oil has a total carbon number ranging from 30 to 70.

94. The composition according to Claim 89, wherein the at least one non-volatile hydrocarbon oil is chosen from pentaerythrityl tetrapelargonate, diisostearyl malate, tridecyl trimellitate, triisocetyl citrate, pentaerythrityl tetraisononanoate, glyceryl triisostearate, glyceryl 2-tridecyl tetradecanoate, and pentaerythrityl tetraisostearate.

95. The composition according to Claim 89, wherein the at least one non-volatile hydrocarbon oil is present in an amount ranging from 5 to 99% by weight, relative to the total weight of the composition.

96. The composition according to Claim 95, wherein the at least one non-volatile hydrocarbon oil is present in an amount ranging from 10 to 60% by weight, relative to the total weight of the composition.,

97. The composition according to Claim 96, wherein the at least one non-volatile hydrocarbon oil is present in an amount ranging from 15 to 50% by weight, relative to the total weight of the composition.

98. The composition according to Claim 89, wherein the at least one high viscosity phenylsilicone oil has a viscosity at 25°C ranging from 500 to 10 000 cSt.

99. The composition according to Claim 98, wherein the at least one high-viscosity phenylsilicone oil has a viscosity at 25°C ranging from 600 to 5 000 cSt.

100. The composition according to Claim 99, wherein the at least one high viscosity phenylsilicone oil has a viscosity at 25°C ranging from 600 to 3 000 cSt.

101. The composition according to Claim 89, wherein the at least one phenylsilicone oil is present in an amount ranging from 5 to 99% by weight, relative to the total weight of the composition.

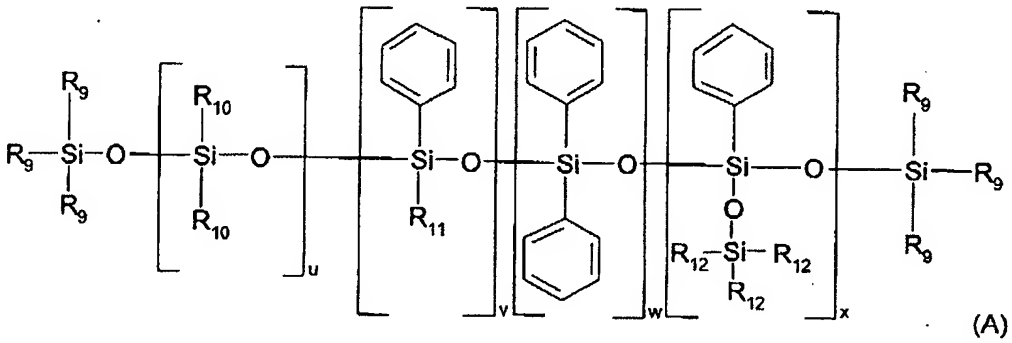
102. The composition according to Claim 89, further comprising at least one low viscosity phenylsilicone oil having a viscosity of less than 500 cSt.

103. The composition according to Claim 102, wherein the at least one low viscosity phenylsilicone oil has a viscosity at 25°C ranging from 5 to 500 cSt.

104. The composition according to Claim 103, wherein the at least one low-viscosity phenylsilicone oil has a viscosity at 25°C ranging from 5 to 300 cSt.

105. The composition according to Claim 104, wherein the at least one low-viscosity phenylsilicone oil has a viscosity at 25°C ranging from 5 to 100 cSt.

106. The composition according to Claim 102, wherein the at least one high-viscosity phenylsilicone oil and/or the at least one low-viscosity phenylsilicone oil are chosen from the oils of formula (A):



(A)

wherein:

- R_9 and R_{12}, which may be identical or different, are chosen from C_1-C_{30} alkyl radicals, aryl radicals, and aralkyl radicals,

- R_{10} and R_{11}, which may be identical or different, are chosen from C_1-C_{30} alkyl radicals and aralkyl radicals,

- u, v, w and x, which may be identical or different, are integers ranging from 0 to 900,

with the provisos that the sum of v+w+x is other than 0, and that the sum of u+v+w+x ranges from 1 to 900.

107. The composition according to Claim 106, wherein the sum of u+v+w+x ranges from 1 to 800.

108. The composition according to Claim 102, wherein the at least one low-viscosity phenylsilicone oil is present in an amount ranging from 5 to 99% by weight, relative to the total weight of the composition.

109. The composition according to Claim 102, wherein the ratio by weight between the at least one low-viscosity phenylsilicone oil and the at least one high-viscosity silicone oil ranges from 1/10 to 10/1.

110. The composition according to Claim 109, wherein the ratio by weight between the at least one low-viscosity phenylsilicone oil and the at least one high-viscosity silicone oil ranges from 2/10 to 10/2.

111. The composition according to Claims 110, wherein the ratio by weight between the at least one low-viscosity phenylsilicone oil and the at least one high-viscosity silicone oil ranges from 3/10 to 10/5.

112. The composition according to Claim 89, wherein said composition is in a form chosen from an exoskeletal appendage makeup product, a lip care and/or makeup product, a body care and or makeup product, and a face care and/or makeup product.

113. The composition according to Claim 112, wherein said composition is in the form of a lip makeup product.

114. The composition according to Claim 113, wherein said composition is in anhydrous form.

115. A cosmetic process for imparting at least one property chosen from staying power and gloss to a film of a cosmetic composition comprising a physiologically acceptable medium, comprising introducing into the said composition an effective amount of at least one high viscosity phenylsilicone oil having a viscosity of greater than or equal to 500 cSt and at least one non-volatile hydrocarbon oil having a molecular mass of more than 600 g/mol, wherein said at least one non-volatile hydrocarbon oil is soluble or dispersible in the said high viscosity phenylsilicone oil.

116. A cosmetic process for imparting at least one property chosen from staying power and gloss to a film of a cosmetic composition comprising a physiologically acceptable medium, comprising introducing into the said composition an effective amount of at least one high-viscosity phenylsilicone oil and at least one non-volatile hydrocarbon oil having a molecular mass of more than 600 g/mol.

117. A cosmetic process for imparting at least one property chosen from staying power and gloss to a film of a cosmetic composition, comprising introducing into the said composition an effective amount of at least one high-viscosity phenylsilicone oil and at least one non-volatile hydrocarbon oil having a molecular mass of more than 600 g/mol, and wherein said at least one non-volatile hydrocarbon oil is soluble or dispersible in the said at least one phenylsilicone oil.